

Frenkendorf, September 11 2009

Press information

Vertical Skateramps presents the Vertical Bowl Party
SKATEBOARD Bowl Contest
September 18. to 20. 2009
Baechliackerweg 6, 4402 Frenkendorf, Switzerland
Junior Bowl Contest, Pro Bowl Contest, Best Trick Bowl Contest
Video Contest, Art Expo, Music, Food, Public Skatepark



20 years Vertical Skateramps

The halfpipes by Vertical Skateramps have performed on four continents, the company has its headquarters in the canton of Basel-Land since 20 years. On September 18 to 20 the founder Paul Heuberger invites for the birthday party on the Vertical's base in Frenkendorf.

Already 20 years ago Paul Heuberger built his first halfpipe in Riehen. Two years later he founded his company Vertical Skateramps in Liestal. Paul has set up his ramps in two dozen countries and on four continents. He remained faithful to the canton of Basel-Land. For the 20th birthday of Vertical Paul invites everyone on the actual production site in Frenkendorf.

Rampbuilder instead of pro Skater

Paul Heuberger has seen 20 turbulent years with Vertical Skateramps: Several skateboarding booms, several crises, countless people, places and events. The best halfpipe skaters of the last two decades, drove once or even regularly on Vertical Skateramps. Others learned to skateboard on them. Vertical Skateramps employed 25 employees before the company had to shrink. Paul Heuberger, who could not be a skateboard professional because of a series of injuries, devoted himself to the mission of building skateboard ramps that meet the needs of the best riders.

Vertical Skateramps develops, manufactures, assembles, sells and rents half pipes, mini ramps and skate parks, or short and technical: mobile and fix installed skate equipment in steel, wood and concrete. In Frenkendorf one can also order boxes and rails for snowboarders or an entire skateboard event. Over the years Paul Heuberger improved not only the ramps themselves, but he also optimized the assembling and logistics. Only then is it possible that he rented up to 30 times a halfpipe including transport and installation, and sold within the same time two dozen ramps, in one year.

Birthday Party in Frenkendorf (BL)

The website www.verticalskate.ch allows a journey through 20 years of Vertical. The Vertical birthday party on the weekend of the 18th - 20 September offers a direct encounter with the history. A Vertical Skateramp will be in the focus: a Miniramp Bowl landscape for a contest will be built up under a roof. Other ramps are open to all visitors. There is an art expo, music, food and beverages. The party is public and admission free.

Contact:

Detailed information and registration for the contest: <http://www.verticalskate.ch/party/>

Paul Heuberger can be contacted for further information under paul@verticalskate.ch or +41 61 413 28 05.